

SourceGear, Champaign, Illinois

Art Director/Marketing Manager

- Designed and produced corporate and product branding
- Designed, produced and maintained corporate and ancillary websites
- Designed and produced user experience and interface elements for .NET, web, and iPad applications
- Designed and implemented corporate trade show presence, including 10'/20' booth, advertisements, product information, premiums, and promotional materials
- Created, designed, and implemented web and print marketing promotions
- Produced and maintained AdWords ads and campaigns

K's Merchandise Corporate Office, Decatur, Illinois

Advertising Assistant Manager/Art Director/Systems Manager

- Hired, trained and supervised catalog production personnel
- Directed the in-house production of spring, fall and holiday catalogs
- Directed and designed advertising promotions, including seasonal catalogs, weekly sales inserts, direct mail promotions, in-store signage, in-house promotions, trade show displays, television commercials, and websites
- Directed studio, on-location, and model photography
- Produced press-ready PDF files for catalogs, weekly and seasonal inserts
- Performed on-press color and bindery checks for catalogs, weekly and seasonal inserts
- Provided technical support for all Advertising Department hardware, software, and network resources
- Researched, implemented, and maintained design and prepress hardware and software solutions
- Researched, implemented, and maintained network, storage, backup, and archive solutions

Sign Shop Supervisor

- Developed and managed the corporate sign and display production studio
- Hired, trained, and supervised studio employees
- Researched, implemented, and maintained studio equipment and resources
- Designed and produced promotional posters, banners, point-of-purchase displays, and departmental signage using a variety of techniques including hand-painting, silkscreening, cut vinyl, large format printing, and CNC routing

Self-Employed

Free-lance Artist/Designer/Illustrator

- Created original artwork, logos, designs, and promotional materials using a variety of production techniques
- Designed and produced physical and electronic books and magazines for independent publishers
- Produced original colors and color separations for comic book companies including Marvel, DC, Dark Horse, and Image
- Designed and produced user experience and interface elements for MMORPGs

Self-Motivated Art Director

with extensive experience in print, web, and software design and production, offering strong analytical and problem-solving skills, significant prepress knowledge, and the ability to follow through on a wide variety of projects from inception to completion in a deadline-driven environment

Software

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Acrobat Pro, Adobe Dreamweaver, Adobe Flash, Microsoft Word, Microsoft Excel, Apple iMovie, Apple iDVD, Amiable Technologies Flexicut, Scanvec EnRoute, Calibre

Hardware

Wacom Cintiq 21UX LCD tablet, ColorMark DisplayMaker Professional large format printer, ColorMark DisplayMaker Series XII large format printer, Epson 7600 large format printer, PrePress PantherPro image setter with software RIP, Glunz and Jensen Multiline15 film processor, Screen drum scanner, Roland vinyl cutter, M&M Research screen printer, Vytex Rebel CNC router table, Xante CL30 color laser printer, Ricoh color copier with Fiery ZX RIP, Hybinette Flint server and RAID array/controller

Bachelor of Arts in Art Education with Teacher Certification

1988

Eastern Illinois University, Charleston, Illinois